

# FIRE CHIEF

## Photo Submission Guidelines

We encourage chiefs, firefighters, avid readers, and amateur or professional photographers to submit what they feel are their best photographs for possible publication in FIRE CHIEF or *Wildfire*. All submissions should be clearly labeled and meet the following format-dependent requirements.

### Digital: Preferred

- We accept high-resolution TIF, JPG and EPS files on CD, DVD and Zip, and we also can accept Kodak PhotoCDs. Files may be e-mailed if file size is reasonable. Larger files can be sent via FTP transfer; e-mail the art director for instructions and a password.
- JPGs should be saved at the highest-quality setting possible. TIFs may be LZW-compressed and saved with PC or Mac byte order.
- All images should be 300 dpi. Many digital cameras shoot at 72dpi and measure file size by megapixel. A typical 3.4 megapixel camera produces a 9mb uncompressed file at its highest-quality setting. The chart below illustrates the maximum enlargement possible for magazine publication.

camera pixels	file size	print size (acceptable quality)
640 x 480	900k	2 x 3"
1024 x 768	2mb	3 x 5" (mugshot)
1-Megapixel	3mb	4 x 6" (1/4 pge)
2-Mega pixel	6mb	5 x 7" (1/2 pge)
3-Megapixel	9mb	6 x 9" (3/4 pge)
6-Megapixel	20mb	8 x 10" (full page, no bleed)
11-Megapixel	31mb	9 x 12" (full page, cover)

- Low-resolution files from camera phones or Mini-DV camcorders are acceptable in certain circumstances, such as sequences of extraordinary on-site scenes. However, the image quality is extremely poor, and acceptance will be a rare exception.
- Digital submissions are non-returnable.

### Color and B&W Prints: Preferred

- All sizes of prints are accepted; glossy prints are preferred.
- Do not write on the back of prints; use Post-its or adhesive labels. Please pack between cardboard or other thick paper.
- Do not send inkjet prints or color photocopies.
- Photo-processing labs have a major impact on print quality. Chains without on-site processing should be avoided. One-hour labs vary; dedicated photo stores are significantly better than convenience store labs.
- Pack prints between cardboard or other thick paper.
- Prints are non-returnable, so please make duplicates.

### Color Film and Transparencies: Accepted

- All sizes of film and transparencies are accepted; originals are preferred and should be sent with SASE for return.
- Duplicates do not reproduce well in the magazine. We will return originals as soon as possible, but we reserve the right to hold them for up to one year. Duplicates should be made for the photographer's files.
- Label every slide with photographer name, location and date. Captions should be sent on a separate sheet.
- Insert slides into protective sleeves; do not tape slides to paper or cardboard.
- B&W film or transparencies are not accepted.

### Any Moment



FIRE CHIEF has added a new section just for photographers. Every issue will feature a chosen photo as a spread. The only requirements are that the shot be horizontal, and as much information about the event be recorded, including film and camera settings. Photos chosen must be of the highest quality, and the incidents should be nationally significant. We look forward to your submission. Good luck!

### Editorial Calendar 2005

**January: Leadership**  
Laptops, Tablets & PDAs  
Uniforms & Accessories  
Headset Systems

**February: Health & Safety**  
SCBA Systems  
Vehicle Safety  
Department Fitness

**March: Incident Command**  
Hazmat Response  
Tankers & Portable Tanks  
Interagency Communications

**April: Training**  
Training Software  
High-Angle Rescue  
Airport Rescue & Firefighting

**May: Volunteers & Combination**  
Wildland Interface  
Rapid Intervention  
Extrication

**June: Disaster Management**  
Terrorism Response  
Industrial Disasters  
Protective Clothing

**July: Technical Rescue**  
Rescue Apparatus  
Compressed-Air Foam  
Confined-Space Rescue  
FIRE Grant Review

**August: Management**  
Weather Monitoring  
Accountability Systems  
Water Rescue

**September: Communications**  
Command Vehicles  
Thermal Imaging  
Urban Search & Rescue

**October: Apparatus**  
Fire-Rescue International Report  
Aerials & Pumpers  
Specialized Vehicles  
Training Equipment & Software

**November: Fire Station Design**  
Station Style Awards  
Training Towers  
Apparatus Bays

**December: Hazmat Response**  
Highway Incidents  
Water Supply  
NIMS Adoption

# FIRE CHIEF

## Payment and Copyright

### Covers

FIRE CHIEF (12 issues per year) will pay \$200 for each photograph used on the cover, and *Wildfire* (6 issues per year) will pay \$100 for each photograph used on the cover.

Covers will be decided by many different criteria, reflecting what we feel is the best photograph to represent the current issue. All decisions are subjective and no single factor will increase its chances, only the sum of all factors: artistic value, technical merit, composition, subject matter and timeliness. All photographs submitted for cover use may be used within the issue for no additional payment.

### Rates

Unfortunately, we cannot pay a photo rate for any other use within the magazines. This will change as our circulation and budgets increase, but for now submissions are sent with the full understanding that FIRE CHIEF has the right to publish any photo submitted to our magazine without compensation with full credit given to the photographer. Payment for assignments, exclusive use or special circumstances are negotiable.

### Rights

FIRE CHIEF will not hold any rights to any photographs submitted other than the right to legally reproduce the image within our magazine, Web site or support materials with full credit given to the photographer.

**Photographs used on the cover will be designated as limited exclusive rights to FIRE CHIEF for one year following that issue's cover date.** The photographer is not allowed to submit the image to any competitor, advertiser, magazine, newspaper, wire service, stock agency or any other publishing platform, including the Internet, for one year. After the agreed one-year embargo is over, the photographer assumes all rights to the photograph except for FIRE CHIEF's right to reproduce the cover for sales, marketing and Web use.

Assignments and exclusives are negotiable and may require additional rights.

### Shipping

All submissions sent to FIRE CHIEF must be accompanied by a self-addressed, stamped envelope. Submissions not accompanied by a self-addressed, stamped envelope cannot be returned. **All photos should be clearly labeled with your name, address, date, location and fire department pictured.** Please provide names of firefighters, company officers and chiefs when appropriate.

Please submit prints sandwiched in cardboard. Slides should be in sleeves. When labeling prints, do not write directly on the back of the print, but rather on a piece of tape or a label, which then should be affixed to the back of the print. All slides and transparencies must have the photographer's name printed on them; additional information must accompany all photos on a separate sheet and be clearly organized and typed.

### Contact Information

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